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A Report on National Webinar - Intellectual Property Rights Current Issues and Challenges

Convenor : Dr.B.Jagan Mohan Reddy

Executive Council Member

H.O.D Chemistry.



ADIKAVI NANNAYA UNIVERSITY

ఆదికవి నన్నయ విశ్వవిద్యాలయము

RAJAMAHENDRAVARAM, ANDHRA PRADESH, INDIA - 533296.



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Introduction :

Intellectual property rights (IPR) are the rights given to persons over the creations of their minds: inventions, literary and artistic works, and symbols, names and images used in commerce. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time.

These rights are outlined in **Article 27 of the Universal Declaration of Human Rights**, which provides for the right to benefit from the protection of moral and material interests resulting from authorship of scientific, literary or artistic productions.

The importance of intellectual property was first recognized in the **Paris Convention for the Protection of Industrial Property (1883)** and the **Berne Convention for the Protection of Literary and Artistic Works (1886)**. Both treaties are administered by the **World Intellectual Property Organization (WIPO)**.

Intellectual property rights are customarily divided into two main areas:

(i) Copyright and rights related to copyright:

- The rights of authors of literary and artistic works (such as books and other writings, musical compositions, paintings, sculpture, computer programs and films) are protected by copyright, **for a minimum period of 50 years after the death of the author.**

(ii) Industrial property: Industrial property can be divided into two main areas:

- **Protection of distinctive signs**, in particular **trademarks and geographical indications.**
 - **Trademarks** distinguish the goods or services of one undertaking from those of other undertakings.
 - **Geographical Indications (GIs)** identify a good as originating in a place where a given characteristic of the good is essentially attributable to its geographical origin.
 - The protection of such distinctive signs aims to **stimulate and ensure fair competition and to protect consumers**, by enabling them to make informed choices between various goods and services.



- The protection **may last indefinitely**, provided the sign in question continues to be distinctive.
- **Industrial designs and trade secrets:** Other types of industrial property are protected primarily to **stimulate innovation, design and the creation of technology**. In this category fall inventions (protected by **patents**), **industrial designs** and **trade secrets**

Objective:

Encourages innovation: The legal protection of new creations encourages the commitment of additional resources for further innovation. **Economic growth:** The promotion and protection of intellectual property spurs economic growth, creates new jobs and industries, and enhances the quality and enjoyment of life.

Safeguard the rights of creators: IPR is required to safeguard creators and other producers of their intellectual commodity, goods and services by granting them certain time-limited rights to control the use made of the manufactured goods.

It promotes innovation and creativity and **ensures ease of doing business**.

It **facilitates the transfer of technology** in the form of foreign direct investment, joint ventures and licensing



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About Organisers :

Adikavi Nannaya University :

Adikavi Nannaya University was established on 22nd April 2006, by an Act of the Andhra Pradesh State Legislative Assembly to meet the higher education needs of East & West Godavari districts. It is an affiliating residential university with territorial jurisdiction over East & West Godavari districts of Andhra Pradesh. named after the first poet of Telugu culture, Nannaya (the eleventh century translator of Mahabharata from Sanskrit to Telugu), the court poet of Rajah RajahNarendra, (the Eastern Chalukya King). The University was established to fulfil the cherished dream of the people of this region, on the sacred banks of River Godavari

Our Staffing Solutions :

“Our Staffing Solutions” was established in the year 2016 with a vision to impact the rapidly growing Recruitment and Training Industry in India. As we ensure our clients to provide them skillful resources Headquartered in Hyderabad, it has a nationwide presence of clients redefining the Recruitment experience for Fortune 500 Companies and Large Enterprises to Startups. “Our Staffing Solutions” has diversified the hiring mechanism for becoming a Total Solutions Provider for the Clients.



Resource Persons :

THE KEYNOTE SPEAKERS

 **Dr. T.Pawan**
SENIOR SCIENTIST
CSIR-IITM,
INSTITUTE OF
MINERALS AND
MATERIALS
TECHNOLOGY
BHUBANESWAR

 **BOMMINENI
RAMAMUNI**
EXAMINER OF PATENTS
AND DESIGNS
MINISTRY OF
COMMERCE AND
INDUSTRY
GOVERNMENT OF INDIA
PATENT OFFICE
NEW DELHI

 **Sri M.Ravisankar**
ASSISTANT
CONTROLLER OF
PATENTS AND
DESIGN
PATENT OFFICE, IPR
BUILDING,
CHENNAI.

 **Sri B. Vivek Anand
Sagar**
IP ATTORNEYS AND
CONSULTANT,
PATENT INFORMATION
CENTER AND WIPO-
TECHNOLOGY AND
INNOVATION SUPPORT
CENTER, KSCST,
KARNATAKA



Brief Bio - Data of Resource Persons :

1. Dr. Pavan Togarapu

Senior Scientist - CSIR IIMT

Institute of Minerals and Materials Technology

2. Bommineni Ramamuni

CURRENT POSITION: Assistant Controller of Patents & Designs, Patent Office, Chennai,

EDUCATION

- *M.Sc. in Applied Chemistry - National Institute of Technology - Trichy (NITT), India, 2006- 2008. Percentage of Marks: 8.17 CGPA*
- *B.Sc. in Mathematics, Physics and Chemistry - Kakatiya University, Warangal, India, 2003-2006. Percentage of Marks: 79.70% (First Class with Distinction) AWARDS AND HONORS*
- *Secured all India 16th Rank in All India Open competitive exam for the recruitment of Examiner of Patents & Designs in 2012 conducted by CSIR for Department for Promotion of Industry and Internal Trade, M/o Commerce & Industry*
- *Qualified All India GATE (Graduate Aptitude Test in Engineering) examination in 2011*
 - *Secured 3rd place in NITT-06 All India M.Sc Applied chemistry entrance examination*

RESEARCH EXPERIENCE

- *June 2011 - Decemeber 2011 worked as a Junior Research Fellow at Indian Institute of Technology, Gandhinagar*



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- *January 2011-May 2011 worked as a Project Chemist at Neuland Laboratories Hyderabad*
 - *February 2009-June 2010 worked as a Research Assistant at National Tsing Hua University, Taiwan*
 - *Masters Project, 10/2007-05/2008, project: Synthesis of novel podophyllotoxin derivatives as anticancer agents with Dr. Ahmed Kamal (Scientist H) at IICT-Hyderabad, CSIR, India.*
- WORK EXPERIENCE**

- *November 2018-Till date working as an Assistant Controller of Patents & Designs in Chemical Division, Patent Office, Chennai.*
- *January 2012-November 2018 Worked as an Examiner of Patents & Designs in Chemical Division, Patent Office, Delhi.*

3. Ravi Shankar

Started working as an Examiner at the Indian Patent Office in 2003, and was elevated as Asst Controller 7 years back. Involved in teaching Patent search to Examiners at IPO, since 2016. Part of the quality cell involved with PCT search reports at the Patent Office. Interested in India-centric innovations, patent-based business models for India as well as in visualising the big picture by connecting the dots. Graduation in Engineering is helping in continuous learning.

Believes strongly that "It is tough to be a deciding authority on Patent applications. The Examiner believes to have the strongest evidence against grant and the Patent attorney is paid to disagree! But the best of a human will come out only when faced with tough challenges".



4. Vivek Anand Sagar

He completed his Masters in Law (LL.M) in Business Law, Kuvempu University, Jnana Sahyadri, Shimoga (2012), Post-Graduate Diploma in Human Resource Management (PGDHRM), Kuvempu University (2012), M.A in Sociology, Kuvempu University. (2014), He is independently practicing as Advocate in Bangalore in the field of IPR and Civil litigation. He is a guest faculty in Ramaiah College of Law, Bangalore. He is an International Consultant in Kunming International Centre for Arbitration and mediation He is a Consultant in Karnataka State Council of Science and Technology, IISC, Bangalore and had been as Honorary designated as Research Associate, Center for Intellectual Property Rights Research and Advocacy CIPRA and Ministry of Industry and Commerce, GOI at National Law School of India University, Bangalore From August 2012 to March 2018

His papers and articles have been published in Book and Journals. He has been invited as resource person from various institution and organization and delivered Guest lectures on the Subject Intellectual Property Rights by Ministry of Micro, Small and Medium Enterprises, (MSME)





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NATIONAL WEBINAR

INTELLECTUAL PROPERTY RIGHTS:
"CURRENT ISSUES AND CHALLENGES"

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ORGANIZED BY
DEPARTMENT OF CHEMISTRY
ADIKAVI NANNAYA UNIVERSITY
RAJAHMUNDRY-533 105
ANDHRA PRADESH, INDIA

ABOUT THE WEBINAR

Francis Bacon, the English philosopher and essayist believed that "knowledge is power". The implication of his quote is further magnified in an increasingly globalised and modernized world. As we are rapidly transforming into a knowledge based economy, the need for respecting and protecting the "intellectual capital" of an individual is gaining even more importance. As words like patent, copyright, trademark etc become a part of our vocabulary they are re-defining the very nature of trade and commerce. The huge increase in the registration of our patents, copyrights coupled with the rise in cases involving infringement of intellectual property is a case in point. Like any evolving concept, Intellectual Property Rights too has its fair share of criticism and controversies, for it involves not just economics but ethics and human rights as well. The aim of this National Seminar is to focus our collective attention on this fascinating subject. The object of this seminar is to be a platform where experts, academicians, delegates as well as people at large interact and exchange their ideas and knowledge pertaining to the emerging issues and challenges in the field of IPR. The object is not only to find innovative answers but to ask important questions as well. We hope this seminar will cast new light on a subject that is both revolutionary and relevant.

Adikavi Nannaya University is organizing a Webinar on Intellectual Property Rights: Current Issues and Challenges.

It is a matter of great pleasure and pride for us to organize a National Webinar on "Intellectual Property Rights: Current Issues and Challenges.". IPR is the right of the people over their intellectual creations. Ideas which are abstract representation of something must be protected once they have been materialized as a result of human intellectual effort. IPR is covering patents, copyrights, trademark, industrial designs, geographical indications, protection of layout design of integrated circuits and protection of undisclosed information and protection of new plant variety. Intellectual Property Rights (IPR) refers to Monopoly protection for creative works such as writing (copyright), inventions (patents), processes (trade secrets) and identifiers (trademarks). IPRs related law and rules are very difficult to understand for common people who are related with various types of business, industries and research. Therefore, this national seminar would be helpful to spread awareness regarding IPR and their related issues among students, researchers, faculty, business groups & organisations

Date of Webinar: 26th MAY 2020 TIME: 3:00 to 5:30 P.M

Patent

Hyderabad, Telangana India
8519904948/9704627560
info@ourstaffingsol.com
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Program Schedule

Intellectual Property Rights-Current Issues and Challenges.

-----Start -----

Welcome

By Ms. Revathi Reddy will speak for five minutes.

Opening Remarks

Dr. B. Jagan Mohan Reddy will speak about the Webinar for Six minutes

Inaugural Address

Prof. M. Jagannadha Rao, Vice Chancellor.

Ten minutes

1st Speaker will be introduced by Dr. K Deepthi

Mr. Ravi Shanker will speak for **thirty** minutes

2nd Speaker will be introduced by K Deepthi

Mr. Ramamuni will speak for **thirty** minutes

3rd Speaker will be introduced by Mr. Mujahid

Dr. T. Pavan Kumar will speak for **thirty** minutes

4th Speaker will be introduced by Mr. Mujahid

Mr. B. Vivek Anand Sagar will speak for **thirty** minutes

Concluding Remarks



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By Dr.K Ramneswari, Principal of College of Science and Technology will speak for five minutes

Valedictory Address

By

Prof B. Ganga Rao, Registrar will speak for five minutes

-----**End**-----

Introduction and Full Papers

1. https://drive.google.com/file/d/1hDrIlo_FxqKaV7IKJzv7xKGUkvh76xJb/view?usp=sharing
2. <https://drive.google.com/file/d/1UOcC5WM4kAXWpLi0N5tupCPrQH6yqbB5/view?usp=sharing>
3. https://docs.google.com/document/d/1li6iaBLnKgSC5KJaT6ic_GNmwlaz9TrotkXoIBMpLd8/edit?usp=sharing
4. <https://drive.google.com/file/d/17XV2dIwt-2Ttkm7W8Fscgmh0iw1TIRYj/view?usp=sharing>

Number of Participants : 227



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Outcome of the event : Participants got a clear picture on Intellectual property rights on both national and international platforms and feedback from audience was super positive.

E- Certificate :





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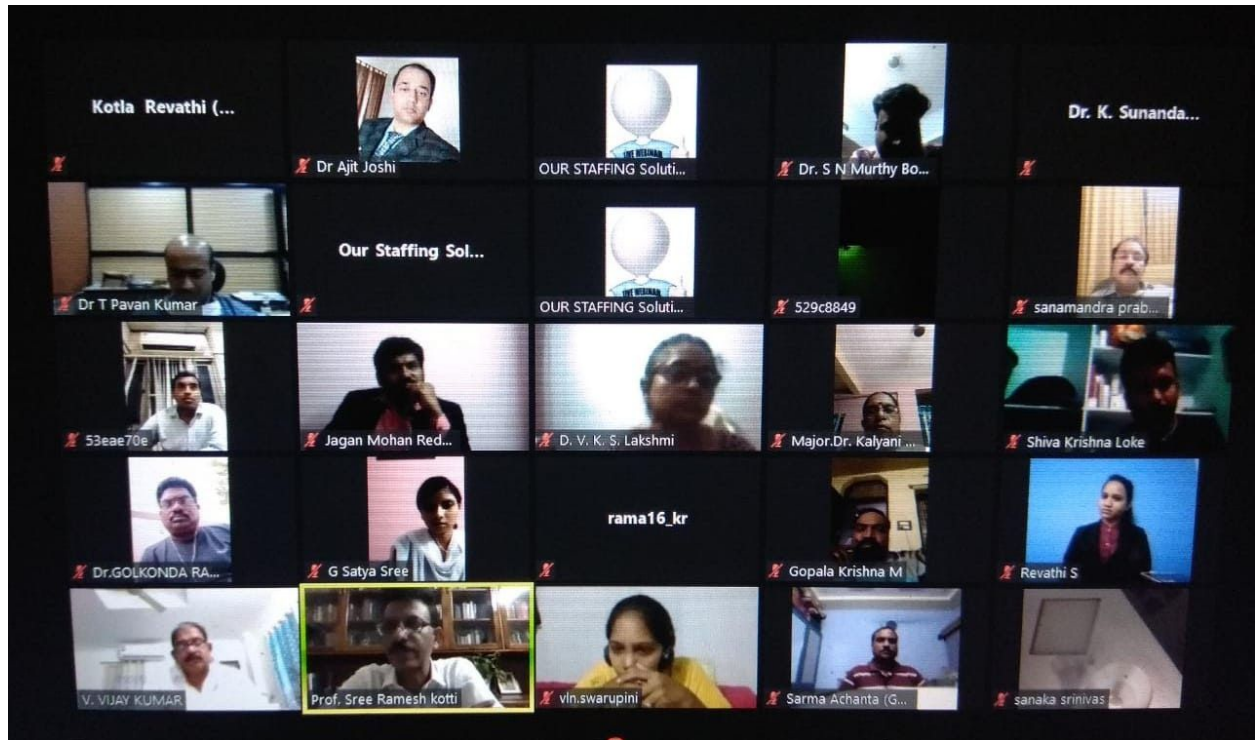
Pictures from Webinar :



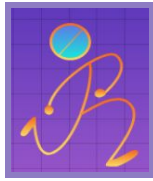
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Zoom Meeting | You are viewing Ravi Sankar's screen | View Options | Speaker View

Recording

Patenting system in India

Ravisankar.M , Asst Controller,IPO
ravisankar.ipa@nic.in

Views are personal

V. VIJAY KUMAR | KANCHI NAGA... | Lakshmi Chaya...
Ravi Sankar... | Dr.Buzi Venkata... | OUR STAFFING SOL...
Jagan Mohan R... | Dr.M.R./yothi Fr... | Dr.P.Venkatesw... | Galaxy JE... | Nallamilli Uma...
Bhavana Ramesh | Dr. T. Pavan Kum... | Sanaka Srinivas... | Dr. S N Murthy...
vfniswarupini | Major, Dr. KALY... | S3eae70e | AKILA CHANDR... | Sarma Achanta...
Dell | D. V. K. S. Laksh... | Kalagara Hari C... | b1b5dce5 | Chilakala Venka...

Unmute | Stop Video | Participants (217) | Chat | Share Screen | Record | Reactions | Leave

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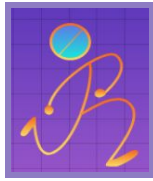
Protect the monetisation/to prevent misuse

Laws /institutions do exist

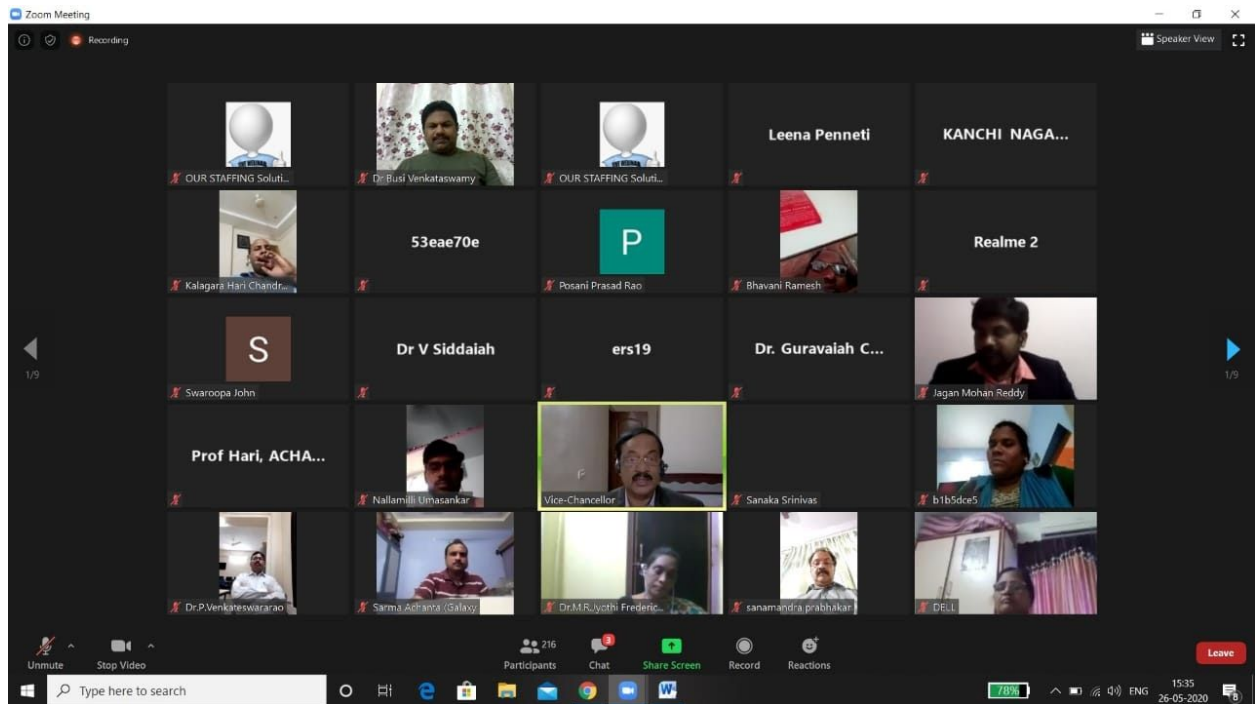
- Patents Act : Patent office Prosecution
- Trade Marks Act : Trademarks registry Registration
- Designs Act : Designs office Registration
- Copyright Act : Copyright office Registration
- Geographical Indications Act : G.I. registry Registration

Zoom Meeting Interface:

- Speaker View
- Exit Full
- Participants: Nallamilli Um..., Dr. Ajit Joshi, Sarma Achar..., Galaxy JS+, DELL, vin.sivarupini, Dr.M.R.Jyothi..., Dr. Busi Venk..., Dr. S.N.Murt..., Sanaka Sriniv..., Ravi Sahkar, Dr.P.venkate...
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THANK YOU